



CONTACT

- 770-757-1253
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- https://preshtha.com
- Atlanta Metropolitan Area

EDUCATION

Virginia Tech

Bachelor of Science, Psychology,
Minor in Business

2005-2009

DesignLab

UX/UI Designer Certification

2022-2024

SKILLS

- User Research
- Wire framing & Prototyping
- User flows & Journey Mapping
- Human-centered design
- Persona Development
- Competitive Analysis
- Accessibility
- Visual Hierarchy
- Design System & Component library
- Responsive design (mobile-first)
- Cross-functional collaboration
- Design Storytelling
- Presentation skills
- Feedback iteration & critique handling

TOOLS

- Figma
- Adobe XD
- Sketch
- Miro
- Marvel
- FigJam
- Maze
- UserTesting
- Tableau
- Power BI

Preshtha Bijlane

UI/UX Designer

SUMMARY

Human-centered UX Designer with a background in finance and an interdisciplinary foundation in psychology, business, and systems thinking. I specialize in research-driven digital experiences that simplify complex systems and create intuitive, user-centered solutions. Seeking opportunities to collaborate with purpose-driven teams to build meaningful and accessible digital experiences.

WORK EXPERIENCE

(2022-2024)

UX/UI DESIGNER CERTIFICATION

DesignLabs

- Completed 500+ hours of UX/UI training, delivering three end-to-end projects including a responsive web application, feature enhancements for an existing product, and a mobile app design in healthcare, travel and finance industries

(2019 -2020)

FINANCE LEAD

Amazon Labs 126

- Led short and long range financial planning for opex and capex for Devices Hardware Division and managed a team of two analysts
- Collaborated cross-functionally with Product Management and Engineering to translate product roadmaps into financial models supporting strategic decision-making

(2018 - 2019)

FINANCE MANAGER, FP&A

Autodesk

- Managed a \$250M annual opex budget and led a team of financial analysts to support reporting, forecasting, and monthly close cycles
- Owned headcount planning and led long-range planning and top-down operating targets in partnership with finance leaders

(2016-2017)

SENIOR FINANCIAL ANALYST

SanDisk

- Managed \$150M annual opex budget and consolidated financials for three legacies under one division
- Collaborated with cross-functional stakeholders across marketing, product and engineering for headcount and operating expenses

(2010-2016)

FINANCIAL ANALYST

Siemens

- Built long-range financial models and KPI dashboards to forecast operational and capital expenditures
- Designed and implemented a resource allocation model that automated labor forecasting and reduced reporting cycle by 60%